

PRAESTA PROMPT: WHAT METAPHORS CATCH YOUR IMAGINATION?
Creating a sustainable future

Metaphors can stimulate our imagination and prompt us to look at things with a fresh perspective. **What metaphors might ring true for you this summer?** As you seek to give yourself a break, might a metaphor stretch your thinking about your approach to future challenges, and help you focus on where you can most make a difference?

We have shared reflections with you this year in Praesta Prompts about the six metaphors in our booklet 'Leading for the long term: creating a sustainable future' [click here](#). 'See the wood for the trees' and 'Stay calm amidst the storm' were the two that seemed to have most resonance. Given the year we've had, perhaps that may not surprise you.

Coaching conversations with leaders and teams have also regularly returned to metaphors such as:

- **Put the rocks in the jar before you let any sand go in**
- **Observe from the balcony and move off the dance floor**
- **Bottle the positives**
- **Look for the light at the end of the tunnel.**
- **Pace yourselves for a marathon, not a sprint**
- **Be conscious of the shadow you cast as a leader.**

What other metaphors might you and others be using and could they give you new insights?

For further ideas, you might like to look at Peter's new book: 'The Power of Leadership Metaphors: 200 prompts to stimulate your imagination and creativity' published by Marshall Cavendish.

Please feel free to share the Praesta Prompts more widely and to send us any thoughts for a fresh series of Prompts in the autumn.

Very best wishes for the summer

Peter Shaw
peter.shaw@praesta.com

Hilary Douglas
hilary.douglas@praesta.com

www.praesta.com